

Introducing a new brand in Australia

We are Janssen. We are one team, working together on behalf of patients every day.

In the coming months, patients, clinicians and others will notice a change at Janssen-Cilag Pty Ltd. We will no longer be known as Janssen-Cilag. Instead we will be known simply as Janssen.

Our companies around the world are beginning to adopt this consistent visual image that communicates our optimism for the future. Moving to a common identity will help us better collaborate across our companies, to share research, develop innovative ideas, and provide integrated health care solutions for patients and customers throughout the world.

Importantly, the core of our business has not changed. Our legal structure, personnel and product names remain the same. However, above all else we remain focused on the needs of our patients.

We are also updating our logo to reflect this change. The new logo is a modern design that celebrates our heritage, yet points to our future. You will also begin to see a new Janssen visual style that incorporates artworks from people who are living with the conditions we are working to treat, reinforcing our commitment to patients who are at the heart of our business.

The transition to the new identity in Australia will happen over the next few months, in a way that respects the environment and minimises waste. Many of our materials will immediately reflect the change to the new identity. However, items such as product packaging will take longer to transition, in-line with legal and regulatory frameworks.

As we undertake this change we will be working hard to ensure that we continue to meet the needs of our patients and customers.

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For further information on the New Identity at Janssen please contact Tim James, Senior Manager, Corporate & Government Affairs on +61 411 422 555 or +61 2 9815 3495.

About Janssen Australia

Janssen is dedicated to addressing and solving the most important unmet medical needs of our time, including oncology (e.g. multiple myeloma and prostate cancer), immunology (e.g. psoriasis), neuroscience (e.g. schizophrenia, dementia and pain), infectious disease (e.g. HIV/AIDS, Hepatitis C and tuberculosis), and cardiovascular and metabolic diseases (e.g. diabetes).

Driven by our commitment to patients, we develop sustainable, integrated healthcare solutions by working side-by-side with healthcare stakeholders, based on partnerships of trust and transparency.

More information can be found at www.janssen.com.au